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North Burnett Regional Council Economic Development and Innovation Survey

1. Your interest in this Strategy is primarily as: (pick up to 3)					
Community member	Business	Primary producer	Employer	Student	Innovator
Investor	Industry Association	Researcher/Academic	Community Organisation	Tourist/visitor	Other (please note)

NOTE: _____

2. You are from:					
Biggenden and surrounding villages	Eidsvold and surrounding villages	Gayndah and surrounding villages	Monto and surrounding villages	Mt Perry and surrounding villages	Mundubbera and surrounding villages
Surrounding council areas	Brisbane	Elsewhere in Queensland	Elsewhere in Australia	Overseas (which country)	

3. What outcomes would you like the North Burnett Economic Development and Innovation Strategy to focus on? (pick up to 3)				
Growth in total economic activity	Economic opportunity and equity	Employment	Liveability	Productivity
Economic resilience	Participation	Economic diversification	Investment growth	Export growth
Research and development	Education & Training	Business and industry growth	Sustainability	Other (please specify)

NOTE: _____

4. What economic initiatives do you think offer the most value to North Burnett? (pick up to 4)				
Education and skills development	Export programs	Infrastructure investment	Labour market programs (e.g. employment, participation and population)	Addressing grand challenges (such as energy security, climate change and disaster management)
Innovation programs	Research and development initiatives	Deployment of technology	Promotion and marketing	Tourism
Industry development programs	Collaboration and partnership initiatives	Economic inclusion programs	Local economic policies	State and national economic policies

Other (please specify)

NOTE: _____

5. What economic challenges have you faced in North Burnett?				
Access to capital	Employment opportunities	Availability of skilled staff	Access to business/export markets	Access to education and training
Distance	Red tape	Quality of infrastructure	Knowledge of available industrial areas	Personal and business connections
Access to technology and digital connectivity	Impact of natural disasters (e.g. drought, flood, bushfire)	Business support	Nothing out of the ordinary	Other (please specify)

NOTE: _____

6. What innovation initiatives do you think offer the most value to North Burnett? (pick up to 4)					
Innovation hubs	Innovation in work (e.g. remote/flexible/smart working)	Roads and transport innovation	Agricultural innovation and technology	Innovation in emergency management	Innovation in water management
Innovation training and skills development	Communication networks	Innovation in sustainability and environmental management	Innovation in governance and community engagement	Innovation in local municipal services	Innovation in health and social services
Innovation in education	Internet of Things (i.e. sensors and networks and big data)	Business incubation and acceleration	Access to finance (be it private or public)	Innovation partnerships	Other (please specify)

NOTE: _____

7. What innovation barriers have you experienced in North Burnett? (pick up to 3)			
Regulation	Time	Distance	Access to finance
Connections	Access to technology	Access to adequate digital connectivity	Confidence
Skills and capability	Access to innovation programs and pathways	Access to markets	Other (please specify)

NOTE: _____

8. How can we best support innovation in North Burnett? (pick up to 3)					
Raising awareness within the community	Building innovation skills and capacity	Collaboration	Community participation and co-design	Co-operation with other governments	Showcasing and promoting local innovation
Encouraging innovation (e.g. programs and pathways)	Use of new finance and business models	Better use of big data and open data	Modern regulation	Connecting to innovation networks nationally and internationally	Other (please specify)

NOTE: _____

9. In your opinion what are the economic strengths and competitive advantages of the North Burnett?

10. In your opinion what are the economic weaknesses or competitive disadvantages of North Burnett?

11. How should we leverage our economic strengths and address our weaknesses?

12. My great idea to support innovation in North Burnett:

13. My great idea to support economic development in North Burnett:

14. Please provide your name and email address if you would like to hear more about this project. (Name, email, organisation)

15. Any other views, ideas or feedback about this project are most welcome.

Thank you for taking the time to complete this survey and contributing to Council's Economic and Innovation Strategies. If you need any additional information or assistance with accessing or completing surveys please contact Council's Tourism and Economic Development Team on 1300 696 272 (1300 MY NBRC) or via admin@northburnett.qld.gov.au.

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