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Policy Title:	<b>Community Events &amp; Festivals</b>
Policy No:	224
Policy Subject:	Community Events
Directorate:	Executive Services
Department:	Community Events
Responsible Officer:	Chief Executive Officer
Authorised by:	North Burnett Regional Council
Adopted Date:	Policy & Strategy Meeting – 07/07/2009
Review Date:	07/07/2011
Authorities:	

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### **INTRODUCTION:**

Community Events and Festivals are valuable community building activities. Festivals can also be called ‘celebrations’, as they involve people coming together in the celebration and enjoyment of their culture or a common interest.

### **OBJECTIVES:**

The objective of the Community Events and Festival policy is to enable a comprehensive and diverse mix of projects that reflect and celebrate local identity so that all members of the community have access to, and may participate in, a variety of activities that reflect the community's cultural identity.

There are a number of objectives involved in the running of Community Events and Festivals, which may include:

- vibrant and cohesive communities as people come together for common goals, celebration, and expression
- fun and enjoyment
- skill development, through organising and/or participating
- commercial benefit to community in the form of increased trade, accommodation and income associated with visitors
- recognising local community personalities who have made significant contributions eg local artists and their work

## **PRINCIPLES:**

This Community Events and Festivals policy is based on the following key principles:

- Council has a role to play in supporting the community to provide a wide range of Community Events and Festivals.
- The development of partnerships is encouraged, including a range of community groups and committees, local businesses, government and other agencies.
- Community Events and Festivals are valued as a celebration of the diversity within the various communities of the town.
- Community Events and Festivals promote innovation and excellence in the community.
- Support will be directed towards Community Events and Festivals which are non-profit or where proceeds are used for community donations or improving the event in future years and not for the benefit of groups or individuals.
- Events for specific groups in the community are encouraged in bringing together residents and visitors with a common interest.
- Participation by residents, groups and visitors in Community Events and Festivals is encouraged.
- Council has limited resources to support Community Events and Festivals and any financial and in-kind support will be within the context of annual budget allocations in line with Council's *Corporate Plan*.

See also General Policy 225 – Community Events – Town Presentation.