

Capability statement workshops

Why attend a capability statement workshop?

If you want your business to stand out from the crowd and improve your chance of securing contracts, then attending a capability statement workshop is a must for you. Hosted by the Queensland Government, these interactive workshops aim to help businesses develop and prepare effective capability statements.

What is a capability statement?

A capability statement outlines capabilities and skills of your business. It is a tool that allows procurement teams assess its expertise, achievements and potential to deliver goods and services.

A capability statement is essential for participating and securing tendering opportunities in government and private sector projects, including sub-contractor work. Ultimately, an impressive capability statement can help your business thrive.

This workshop will show businesses how to use a capability statement to market their product or service and how it can be used to accompany tender submissions for contracts, upload onto online databases and used to support applications for finance to expand your business.

How will this workshop help my business?

Workshops are interactive and will help participants learn:

- why it's important to have a capability statement
- how to use a capability statement to market a product or service
- how to use a capability statement to accompany contract tender submissions
- best-practice fundamentals for developing and drafting a powerful capability statement
- how to access the latest information on Queensland's major projects
- how to improve your understanding of the major projects supply chain.

More information

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Event details:

Date: Tuesday 22 November 2016

Time: 10am – 2pm

Venue: Arts and Cultural Centre

34 Meeson St

Gayndah

Cost: \$50 (incl. GST)

Light lunch provided.

Register by visiting:

www.bundabergtickets.com.au



Pre-payment is required and a tax invoice will be issued as confirmation of booking and payment.

DSD collects registration information, including personal details, related to attendance at business seminars run by the department. The information will not be disclosed to any third parties, unless authorised or required by law. Workshops may be cancelled if registration levels are not met. You will be notified of alternatives available to you.

Targeted Business Type

(B2C)
Business to Consumer

(B2B)
Business to Business

Business Level

Early

Developing

Mature

Business Development Area

Business / Strategic Planning

Finance Management

Sales & Marketing Management

Operational Management

IT / Digital Capability

Procurement / Supply Chain Management

Human Resource Management

Leadership Development

R&D, Product or Service Development