

North Burnett Regional Council



Arts and Cultural Strategy

2010-2013



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The Mayor's Message



On behalf of the North Burnett Regional Council, it is with great pleasure I present to you our first ever North Burnett Arts and Cultural Strategy.

The North Burnett is renowned for its natural beauty, country hospitality, heritage and spirit. The North Burnett Region is large in area – 19,700 sq km with a population of 10,700. The talents of our residents are many and varied. There is tremendous untapped creative and cultural potential in our region providing an opportunity for our region to become a creative hub. Arts and culture are an important part of our social fabric in the North Burnett providing not only enjoyment but social and economic benefit to our communities.

We believe this document will provide the strategic direction to help us achieve the goal of creating a potential major new industry to the region, one which focuses on our environment, heritage, strong Indigenous culture and artistic strengths. The information gathered during the cultural mapping consultations will also help us demonstrate to State and Federal bodies the significant role of Arts and Culture in our region and the ongoing potential benefit of future funding programs such as RADF.

Thank you to everyone who took part in this process, from Council staff to our community members. Your input will help shape the future of Arts and Culture in the North Burnett.

Joy Jensen
Mayor

1. Introduction

The North Burnett has a rich and diverse cultural heritage, beautiful natural environs and a strong Aboriginal presence. With fertile soil and a major river system, fruit production is a key industry, particularly citrus in Mundubbera and Gayndah; together with beef cattle, mining and a myriad of smaller industries.

The region is located approximately four hours north west of Brisbane and one hour inland from Bundaberg and Maryborough. There are six main Centres, Biggenden, Eidsvold, Gayndah, Monto, Mt Perry and Mundubbera and many smaller communities spread throughout a region of 19,700 square kilometres, with around 11,000 residents. Of note, are the ancient Aboriginal cultural and spiritual landmarks, as well as the region's more recent cultural heritage since white settlement, maintained in each Centre by dedicated volunteers.

To develop this Strategy, individuals and groups throughout the region were consulted and the data consolidated into a Cultural Mapping Report which highlighted recurring community attributes of resilience and community spirit as well as being supporting, caring and welcoming. Events occur often, with regular markets held in most Centres. Creatives were also identified, such as sculptors, painters, potters, quilters and more, artists steadfastly producing work, many talented but self-effacing, with very few promoting or marketing their work other than through an occasional local exhibition.

As technology continues to shape and reshape our lives, individuals in the 21st century have become part of a global community with ready access to ideas, information and new cultural experience. As broadband becomes more accessible across regional Australia, regional communities will be offered further opportunity to join the global network providing new possibilities for local creatives and creative industries to access more knowledge, share insights and promote and sell work.

Arts and culture make and shape environments into liveable places, engage and inform communities, and allow people to explore their own creative potential. Participation in cultural activities provides new and enriching experiences that can impact on wellbeing, sense of belonging and may even change how the world is viewed. A vibrant local arts and culture has trickle down benefits for the whole community, as spaces transform to community places attracting residents and visitors alike seeking new cultural experiences.

Research has shown repeatedly that arts and culture can be the catalyst to transform declining industrial towns and regional communities into robust centres. Across Australia and the world towns have reinvented themselves, building on their strengths and harnessing opportunities to become economically sustainable.

As the first cultural document to provide direction for the North Burnett Council since the 2007 amalgamation, this Strategy acknowledges the groundwork achieved and leadership provided by Council so far, and advocates the continued building of community cohesion through skill development, positive action and community cultural development* activities; and to establish a robust framework for the region's cultural infrastructure, programs and activities.

The Role of Local Government

Council's role, as the government body engaging most closely with community, is to provide leadership, direction and support for their regional communities and partner with business advisory groups, local service groups and arts and cultural groups, in order to create an environment where people want to live and work, share their skills and attributes; and aspire to be the best that they can be.

Vision Statement

The North Burnett communities share their knowledge, history and culture, and embrace artistic and cultural pursuits to own and promote a unique and widely recognised identity.

The Principles

Value and Respect the diversity of cultural and artistic activities and individuals.

Recognise and acknowledge the uniqueness of each community.

Encourage optimism and leadership and drive communities forward.

Partnerships facilitated and individuals and groups encouraged to connect and network.

Support continued development of arts, cultural and business skills and knowledge; and mentorships.

Sustainability sought in all activities to ensure they remain robust and the benefits continue long after the activity has finished.

Inclusivity and transparency to underpin community engagement and community input.

Strategy Framework

The Goals to achieve the above vision, developed in collaboration with community participants:

- Goal 1. Skills development:** Provision of training and mentoring opportunities for young people, innovators, artists and arts businesses to be active regionally, nationally and globally.
- Goal 2: Community capacity:** Development of arts, cultural and community development activities to attract and encourage community participation and contribution, especially young people, Aboriginal groups and new volunteers.
- Goal 3: Communication and connection:** Establish support and knowledge-sharing networks across all the Centres.
- Goal 4: Cultural richness and diversity:** Develop North Burnett's Aboriginal culture, regional heritage and cultural diversity with entrepreneurial possibilities and partnerships explored.
- Goal 5: Build upon strengths:** Harness opportunities and develop sustainable partnerships for major social activities and infrastructure.
- Goal 6: Funding:** Funding and sponsorship is located and secured for new and existing cultural facilities, projects and activities.

With a region seeped in cultural richness and diversity, the range of talented creatives and the many young people who have chosen to remain in North Burnett, there is enormous potential to enhance current activities and provide strategic direction to build on community cohesion and a skilled, dynamic and creative workforce.

2: Community Engagement and Research

Methodology and community engagement

In April 2009, North Burnett creatives were invited by Council to participate in an accredited training delivery delivered by Creating Links to learn about community consultation and facilitation skills. Participants applied their knowledge practically during a concurrent cultural mapping process. As part of their learning experience, participants collected data, interviewed local residents and facilitated cultural mapping workshops in the six regional Centres.

Consultation processes were tailored for each target audience. Primary school children drew pictures and engaged in large group discussions; youths and adults added information to local area maps, providing a picture of their everyday activities and connections to different places in the region. An online survey was posted on the Council website for people who were unable to attend any of the sessions or preferred anonymity and many individual interviews conducted. Community engagement happened between May 2009 and February 2010.

Participants were asked to talk in general about the strengths, challenges, needs and opportunities that they perceived; what they liked to do, favourite locations and their vision for the future. This added dimension to the research meant that underlying community issues were acknowledged, and community cultural development* activities could be later explored to develop stronger community relations and address potential issues.

A literature review value added to the research and a draft Cultural Mapping Report circulated to participants from each regional Centre, with a request to provide feedback. Once finalised, additional focus groups were held in Eidsvold and Biggenden in February 2010 to discuss the Arts and Cultural Strategy. Participants attended from each Centre, except Mt. Perry.

Research findings

The consolidated consultation responses highlighted that North Burnett has a strong creative and historical presence in each Centre and there is a high dependence on volunteer labour.

The major needs identified:

- Skill development (business, marketing and promotion, event management, train the trainer, grant writing) for creatives; and an Assessment to identify if additional skills are required. (Goal 1)
- Community cultural development (ccd) activities, particularly for young people. (Goal 2)
- Regional networking and organised activities. (Goal 3)
- A Cultural Heritage Assessment of the region, including Aboriginal culture. (Goal 4)
- Infrastructure assessment. (Goal 5)
- An Events Strategy; Marketing and Promotion Plan; and Funding Strategy. (Goal 6)

3: The Action Plan

The Strategy framework has been developed to provide a context, (what is currently happening?). and the suggestions informed by the consultations (where to from here?) Case studies and additional information has been included to value add to the Actions and hopefully inspire community leaders to champion some of the recommendations.

The actions are linked to the Council's:

- Corporate Plan (CP) and outcomes
- Economic Development Plan (EDP)
- Tourism Strategy (TS)

Funding suggestions have been provided, however, more funding options should be explored and a funding matrix developed.

Acronyms

AQ	Arts Queensland
ACA	Australia Council for the Arts
CCD	Community cultural development
CP	North Burnett Council's Corporate Plan
EDP	North Burnett Council's Economic Development Plan
IHP	Indigenous Heritage Program
PD	Professional development
TS	North Burnett Council's Tourism Strategy
*	If words are asterixed, a definition has been provided in the Glossary on page 20.



Goal 1. Skill development

Provision of training and mentoring opportunities for young people, innovators, artists and arts businesses to be active regionally, nationally and globally.

What has happened?

- Creatives upskilled in art form area
- Creatives do not pursue marketing or business skills
- Virtual technology explored to support Years 11 and 12 students.
- The R M Williams Australian Bush Learning Centre is currently being built and will be officially opened by October 2010. The Centre will focus on teaching regional cultural skills with a room provided for training and knowledge-sharing. A slab hut will be relocated to the site for Aboriginal locals to use as a workshop and performance space.

Where to from here?

To enable North Burnett creatives to explore how they wish to progress from producer to a small business, additional training and skills development is required. There is limited knowledge in business and marketing skills, especially with Aboriginal creatives.

Consultations identified the following training requirements for artists and small businesses:

- Marketing, promotion and branding
- IT: establishing and maintaining a website; use of online networking and promotion tools such as FLICKR, Facebook and Twitter
- Event Management (for relevant creatives)
- Business Development
- Train the trainer
- Leadership training

However, a more extensive consultation focussing on training needs will uncover more information. For example,

- additional training content;
- the level of training required;
- whether the training should be accredited or unaccredited; and
- the potential for using virtual technology for delivering training.

Training could also be linked to cultural tourism activities such as:

- traditional craft workshops, such as making stock whips;
- rural skills training: horse riding, mustering and equestrian skills
- painting Australian flora and fauna
- Aboriginal crafts: basket making, beadwork
- Aboriginal walking/camping trips to specific sites including Aboriginal history and dreamtime story locations; and
- bush tucker walks.

A Training Needs Assessment will provide this information and more.

Artists may require support to assist them to develop small business skills and explore their market potential. Providing information, mentoring and business development support may be the catalyst that creatives need to garner confidence to sell their work and establish themselves beyond the local into a regional, national and global market.



Artist in schools/residence programs are funded through Arts Queensland. Artists can work in schools, hospitals, industries and more. For example, a Music Artist in Gayndah State High, or a sculptor in residence at the Siltstone Quarry in Eidsvold.

“we have so many talented locals and temporary residents, it is important to make use of their skills whilst people are in the community”.

Mundubbera resident

1. Skill Development

Provision of training and mentoring opportunities for young people, innovators, artists and arts businesses to be active regionally, nationally and globally.

Outcome: Increased skills, knowledge and confidence

1.1 Relevant training and mentoring opportunities identified and delivered

Actions	Linked to	Budget
1. A Training Needs Assessment (TNA) is conducted for North Burnett, which also identifies funding sources to deliver prioritised training.	CP -2.3, 3.7, 7.3, 7.5.	Operational or Grants
Training and mentoring opportunities for young people (include how this will happen in the Youth Strategy)	CP - 3.7, 3.8, 4.3,4.5-4.7,7.5	State&Fed Operational
Train the Trainer courses for artists/businesses wishing to offer workshops or 'learning experiences'. (TNA)	CP-2.2,2.3,4.3 4.6, 6.3, 7.5	RADF other grants
Business, marketing and promotion training (including online FLICKR twitter. facebook; branding for artists/ businesses (TNA)	CP - 2.2, 2.3, 2.5, 4.3, 4.4, 7.1, 7.5	Operational Grant
Computer basics training; web development (TNA)	CP - 6.1, 6.3, 7.5, 7.6	Grant
Leadership training sourced and provided in all Centres. (TNA)	CP - 4.1, 4.3-4.7,6.3,7.5	RADF other grants
Training identified for Aboriginal communities; (TNA)	CP-2.2, 2.3,2.5, 4.3- 4.5,7.2, 7.4	Operational Grant
Cross-cultural training developed with Wakka Wakka Elders for delivery to North Burnett community volunteers, creatives and businesses. (TNA)	CP - 4.1, 4.3-4.7, 6.3, 7.2, 7.4	RADF Others grants
An educational program negotiated with the region's galleries, libraries and museums – link to schools. Include in the TNA to consult with relevant stakeholders. (TNA)	CP - 2.2, 2.3, 2.5, 4.3-4.7,6.3,7.5,7.6	Operational
Risk Management Training for creatives, community and heritage groups.	CP - 2.2, 2.3, 7.5	RADF
Support and mentor emerging and mid career creatives to move to new levels of professionalism. PD requirements discussed and grant sources explored.	CP - 2.2, 2.3, 2.5, 4.3, 4.4, 7.1, 7.5	RADF other grants
Mentoring opportunities included in all projects.	CP - 2.2, 2.3, 2.5, 4.3, 4.4,	various
The TNA recommendations are actioned.	CP-2.2,2.3,2.5 4.3-4.7,7.5,7.6	various
Grant Writing Masterclasses – see Goal 6: Funding		
2. Surveys conducted in the North Burnett in tourist locations to ascertain if visitors and casual workers would participate in creative education or training programs. Survey responses analysed and action taken.	CP – 4.6 TS	Operational
3. Prioritise RADF funding to implement Council initiatives.	CP - 2.2, 2.3, 4.1,4.3, 4.6, 6.3, 7.1, 7.5	RADF

(TNA) – training identified in the consultations which should be mapped into the Training Needs Assessment Report. Alternatively, the training can be delivered independently.

1.2 Artist in schools/residence program

Council (Arts and Cultural) Officer liaises with schools, rele-vant industries and cultural groups i.e. Mundubbera Regional Art Gallery, R M Williams Learning Centre committee; the Monto Art Gallery, Eidsvold Siltstone Quarry, the Biggenden Cultural Centre/Gallery (when relocated); Mt. Perry mine.	CP - 2.2,2.3, 2.5, 4.4, 4.5, 4.7, 6.1, 6.2, 7.1, 7.3, 7.5	AQ grant
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Goal 2. Community Capacity

Development of arts, cultural and community development activities to attract and encourage community participation and contribution, especially young people and Aboriginal groups; and new volunteers.

The rate of volunteering in Queensland has increased from 26% in 1995 to 38% in 2006. It is estimated that in 2006, volunteering was worth about \$13.4 billion to the Queensland economy and the volume of work equivalent to 299,000 jobs¹. This figure is indicative of how government and communities rely on volunteer labour and the necessity for communities to attract and retain volunteers.

What is happening in North Burnett?

- Communities are resilient, caring and supportive,
- Strong volunteer support in many Centres
- There is 'volunteer fatigue' with ageing volunteers stepping down from their community commitments, and not being replaced by younger recruits.
- High turnover in services/programs has led to cynical communities and 'broken promise fatigue'.
- Lack of facilities and transport.
- Increase in low socio economic demographic.
- Divisions in some communities, distrust, negativity
- Youth issues: unemployment, underage alcohol consumption;

Where to from here?

Good leadership in communities requires the provision of adequate support to allow participants to gain confidence to discuss their issues and needs, community cultural development activities provide a platform for this to happen. A program of activities should be developed for each Centre in consultation with Elders, teachers, young people and community participants.

Youth Arts Queensland's Strategy, *Horizons – a strategic framework 2009-2013*, developed in consultation with young people around Queensland, identified five key areas to address - leadership, arts and education, access and equity, arts practice and sustainable careers. The Strategy advocates forming robust networks and connections with schools, local government and community groups and developing partnerships with creatives and relevant organizations to assist young people and children reach their potential. Providing support for young people to identify and express their needs will build confidence and encourage them to move into leadership roles.

Produce a Volunteer Strategy developed in consultation with regional volunteers, Volunteering Queensland and organizations who have developed good volunteer practices.

What has happened elsewhere? Community Cultural Development activities:

CASE STUDIES

Creative democracy – homelessness

This was a Brisbane City Council initiative, co-ordinated by the Australian Network for Arts and Health. Creative activities were used to engage many Brisbane participants to understand the issue of homelessness and explore solutions. The activities were picked up by the media and as well as free advertising, \$650,000 in sponsorship was raised to support homeless programs.

<http://www.ccd.net/projects/search.html?projectID=1093414954>

Marion Youth Theatre, SA

Youth Theatre Workshops are held for ages 5 - 17 years providing drama skills in theatre, film and multimedia with self devised productions based on local youth concerns, issues and interests. Workshops are conducted weekly throughout school terms and specialised workshops are run as school holiday programs.



2. Community Capacity

Development of arts, cultural and community development activities to attract and encourage community participation and contribution, especially young people and Aboriginal groups; and new volunteers.

Outcome: North Burnett communities engaged in cultural activities that build capacity, tolerance and strengthens community cohesion.

2.1 Consult with community and council staff; and deliver arts and cultural activities

Actions	Linked to	Budget
Appreciative Enquiry activities held, using creative processes, in each Centre to build community trust and cohesion, focusing on achievements and positives.	CP - 2.3, 2.5, 4.1, 4.3-4.5, 4.7 6.2, 7.4- 7.6	RADF RAF
Community cultural development (ccd) activities are developed in consultation with local communities focussing on young people and others.	CP 4.1,4.3, 4.4,4.6,4.7,6.3, 7.2, 7.4-7.6	RADF RAF
Council (Arts and Cultural) Officer liaises with Tourism Officer and communities to identify arts opportunities for Tourists.	CP 2.2, 2.3, 2.5, 7.5 TS	RADF RAF
Artist in Schools/Residence Program. See 1.2	See 1.2	AQ
Arts and Heritage workshops explored. Council (Arts and Cultural) Officer liaises with creatives and historical groups about offering one day or weekend workshops. If agreeable, questions are included in the Marketing Strategy consultation, and an analysis completed.	CP - 2.2, 2.3, 2.5, 4.3-4.7, 6.3, 7.5, 7.6 TS	Operational
Youth Strategy A Youth Strategy developed to provide direction for targeting and engaging with children and young people in the North Burnett. Stronger links established Youth Strategy recommendations actioned.	CP - 4.3- 4.7, 7.2, 7.5, 7.6 EDP	Operational
Develop a Regional Volunteer Strategy (VS) Council (Arts and Cultural) Officer consults with volunteer groups to discuss how they can be better supported; Vol Qld contacted for additional resources and a VS developed. The VS is promoted in all the Centres, targeting young people, discussing the benefits of volunteering. Developed by a Council Officer or externally.	CP - 4.1, 4.3- 4.7, 6.1-6.3, 7.5, 7.6	Operational Grant??
Recognition & valuing of volunteers – such as: A Council award/recognition; <ul style="list-style-type: none"> • One volunteer from each Centre is nominated for the National Volunteer Awards. • A peer assessed Lifetime Volunteer Award given to one volunteer annually. Prize offerings could include an artwork/handmade quilt/other and a Statement issued by Council. The prize/s funded through industry/business sponsorship. • Celebrate International Volunteer Day (IVD) - 5 Dec • Volunteer skill development opportunities 	CP - 4.1, 4.3-4.7, 6.1-6.3, 7.5, 7.6	Operational



An Artist in Residence Program could be based at the R M Williams Australian Bush Learning Centre, for example, seeking a Community Cultural. Development (CCD) Performing Artist/Dramaturg to work with young people and adults to write and perform a play about a locally determined issue.

“Partnerships between health and cultural disciplines are a natural mix, as each is concerned with wellbeing and change. CCD processes fit well into arts, health and well-being programs and projects. This is especially true where community wellbeing is concerned.”
<http://www.ccd.net/about/health.html> Ccd.net

Goal 3: Communication and Connection

Establish support and knowledge sharing networks across all the Centres.

What is happening in North Burnett?

- Communication between the Centres is currently limited with little collaboration or linking between towns.
- A regional art exhibition is currently being organised to travel to each Centre during 2010.
- An Artist Database has been established online and promoted and creatives are gradually uploading their details.
- Local film screenings have been offered in some Centres. A more structured format is required.

Where to from here?

The Council Officer attends the meetings of the art and heritage groups in each Centre and connects with art/music teachers and students to discuss the Arts and Cultural Strategy: (1) Project ideas discussed, focussing on partnerships and collaborations across the Centres; volunteer recruits identified; and (2) all the participants are encouraged to complete their details on the Artists Database and to encourage their peers to join.

Explore with volunteer groups how they can be supported,

- Council provides opportunities to facilitate collaborations across the Centres. For example, a Regional Arts and Craft Expo, bringing together art and craft creatives for the day to access short workshops, network and attend facilitated discussions on marketing and promoting work, including selling work online and other potential revenue streams; and
- A Regional History and Heritage Expo for relevant volunteers to network and attend workshops.
- Computer and online skills development explored. Audit of computers available for community access. Promote to creatives.

A strong requirement across all the Centres was the request for a cinema. Outdoor cinemas in local parks would be the most cost effective and may have the strongest family appeal. A regional screening calendar developed in consultation with each Centre and local volunteers and community partners, e.g. schools, advertised regionally, to allow people from other Centres to attend for a night out.

Explore how social activities can be supported locally and promoted regionally. For example, movies in the park, poetry and music jams in the pub, book clubs in the library or local café, book scrapping in the library.

'Meet and Greet' other Committees
The Council (Arts and Cultural) Officer takes volunteers/creatives from other Centres with them to make new connections when they attend the meetings of different arts and heritage groups.

MORE INFORMATION

Book Clubs...are a great way for people to regularly connect in a local library or cafe and discuss topical issues. For more information see: http://www.brisbane.qld.gov.au/BCC:BASE::pc=PC_1238

Outdoor Movies. Brisbane provides a range of movie offerings in different outdoor locations around the city with information readily accessed.
<http://www.ourbrisbane.com/whatson/events/category/outdoor%2Bmovies>



3. Communication and Connection

Establish support and knowledge sharing networks across all the Centres.

Outcome: (1) effective communication, networking and resource sharing across North Burnett; (2) younger volunteer involvement; volunteer satisfaction

3.1 Facilitate networking and partnerships across North Burnett

Actions	Linked to	Budget
Develop a Communication Strategy in consultation with regional individuals and groups. Resolve how to broadcast and distribute information besides the current methods, such as attractive posters/flyers, creative ways of getting news, e-newsletter, a phone or email tree* and more.	CP - 4.5, 6.2, 7.5	Operational
Selling the Arts and Cultural Strategy to community Council (Arts & Cultural) Officer attends the meetings of the arts, music, performing and heritage groups in each Centre, delivering a presentation on the scope of the arts and cultural strategy. Opportunities and project ideas discussed, focussing on partnerships and collaborations across the Centres.	CP - 3.4, 3.5, 4.3, 4.5, 6.1, 6.3, 7.2, 7.4, 7.5, 7.6	Operational
Explore creative arts hubs/co-operatives for creatives to market and sell their work. (see also Venue Feasibility)	CP TS	Operational
The Artist Database is promoted throughout the region and literature provided to assist Creatives to upload their information.	CP - 4.5, 6.2, 7.5	Operational
With new Broadband coverage , support upskilling in computer usage; digital media; communication software; web development (see also skill development). Encourage Creatives without email addresses to get one.	CP - 4.5, 7.5 EDP TS	RADF Other Grants
Regional Communities of Practice Expo: Creatives An annual Regional Arts and Craft Expo for art and craft creatives to access short workshops, network and attend facilitated discussions on marketing and promoting work, including selling work online and other potential revenue streams. This could be delivered in partnership with surrounding councils for creatives in other regions.	CP - 3.4, 3.5, 4.3, 4.5, 6.1, 6.3, 7.2, 7.4, 7.5, 7.6	RADF Other grants
Regional Communities of Practice Expo: Heritage An annual Regional History and Heritage Expo for History, Heritage and Museum volunteers to network, share ideas and access PD* workshops; delivered in partnership with surrounding councils for heritage volunteers in their regions to attend.	CP - 4.1, 4.3-4.7, 6.1-6.3, 7.5, 7.6 TS	RADF Other grants
Youth Spaces and Youth Council Local youth groups and a Regional Youth Council are established and meet regularly to discuss youth opportunities, solutions, ideas and initiatives. The Regional Youth Council also feeds into higher level decision making.	CP - 4.3- 4.7, 7.2, 7.5, 7.6 EDP	Operational
Outdoor cinema program established in each Centre with a Regional calendar. Council (Arts and Cultural) Officer liaises with cinema volunteers and business operators who may have an established program set up, such as Cania Gorge Caravan Park. A Movie Club initiated for movie buffs to connect and discuss selected movies.	CP - 2.2, 2.3, 2.5, 4.3, 4.7, 6.2, 7.5 TS	Business Operators, Schools, Grant
Explore regular poetry nights and music jams in local pubs. Publicans collaborate with creatives to organise, events included on Council's regional event calendar.	CP - 2.2, 2.3, 2.5, 4.3, 4.7, 6.2, 7.5 TS	Business Operators, Grant
Explore community interest in establishing book clubs in local libraries/cafes.	CP- 2.2, 2.3, 2.5, 4.3,4.7	Operational

Goal 4. Cultural richness and diversity

Develop North Burnett's Aboriginal culture, regional heritage and cultural diversity with entrepreneurial possibilities and partnerships explored.

What is happening in North Burnett?

- Aboriginal creatives generally work in isolation with few outlets to market or sell their work. Arts and Craft outlets as well as an Aboriginal screen printing business in Eidsvold folded due to lack of viable markets.
- Each Centre, with the exception of Mundubbera, has a heritage trail. Monto is further developing their trail to include their Art Deco main street architecture and community leaders have negotiated with owners to allow artists to paint empty shop windows in order to give the streetscape a lift. Other Centres have also established art walks and continue to expand on these.
- A range of needs have been identified across all the historical societies and groups.
- Although there are private collections, not for profit historical societies predominantly manage public collections. Historical societies tend to function in isolation, each society receiving different levels of support from Council according to pre-amalgamation arrangements and whether additional tasks are undertaken eg: provision of tourist information.
- It is estimated that 800-1000 (mostly overseas) casual workers arrive in North Burnett for the five month fruit season each year. Assessing how transients, as well as tourists staying at caravan parks for extended periods of time, choose to spend their free time and identifying their creative and cultural pursuits will be a useful resource in planning and promoting arts and cultural activities during this time.

Where to from here?

There is scope to support and promote Aboriginal arts and cultural activities to provide community and economic benefit, particularly in Eidsvold and Mundubbera. An Audit and Needs Assessment of Aboriginal communities and individuals will further identify Aboriginal creatives and how they can be supported.

A slab hut is being relocated to the R M Williams Australian Bush Learning Centre site as part of the Centre's development. The hut will be used by local Aboriginal groups as a workshop and performance space. The main building will have two rooms: one as a training and meeting space, and the other will house a display on the life of R M Williams, an interactive oral history of key seniors and Aboriginal elders, and a gallery/display area for exhibiting local arts and crafts.

A Regional Aboriginal Cultural Heritage Strategy will consolidate existing research material and artefacts and uncover more. The Strategy will also establish, in consultation with the Aboriginal communities, if there is scope for an Aboriginal Keeping Place*.

A North Burnett History and Heritage Strategy produced to identify the specific requirements of each Centre including infrastructure, support, training, promotion, the potential purchase of additional collections and funding sources.

Develop a Needs Assessment for arts and cultural activities during peak tourism and fruit picking seasons.

DEFINITION

Aboriginal Keeping Place

A place to experience the diversity of Aboriginal culture, housing items of historical, cultural and spiritual importance to Aboriginal people.



4. Cultural Richness and Diversity

Develop North Burnett's Aboriginal culture, regional heritage and cultural diversity with entrepreneurial possibilities and partnerships explored.

Outcome: new creative activities, businesses and partnerships established.

4.1 Support Aboriginal Arts and Cultural Heritage development

Actions	Linked to	Budget
<p>1a Develop an Audit and Needs Assessment of Aboriginal communities and individuals in North Burnett identifying Indigenous artists who currently use traditional skills and/or contemporary practice.</p> <p>1b Creatives included on the Artist Database.</p> <p>1c Needs Assessment Actions are prioritised and included in the Council's Operational Plan.</p>	<p>CP - 2.3, 2.5, 4.1, 4.3-4.5, 4.7, 7.2</p> <p>TS</p>	Operational Grant
<p>2a Develop an Aboriginal Cultural Heritage Strategy. Research and collate existing historical data, capture undocumented stories, identify Cultural Assets, Places of Significance; and Identify the potential for an Aboriginal Keeping Place.</p> <p>2b The Strategy Actions are prioritised and funding sought from Indigenous Heritage, Arts Queensland, the Australia Council for the Arts and philanthropic bodies to support and implement the Strategy.</p>	<p>CP - 2.3, 2.5, 4.1, 4.3-4.5, 4.7, 7.2</p> <p>EDP</p> <p>TS</p>	IHP
<p>Include NAIDOC week celebrations as part of the Festival and Events Plan.</p>	<p>CP - 4.1, 4.3, 4.7, 2.5, 7.2, 7.4</p>	RADF other grant
<p>Develop a Regional History and Heritage Strategy identify requirements of each Centre including infrastructure (to inform separate Venue Feasibility), support, training, promotion, purchase of other collections and funding sources to action the recommendations.</p>	<p>CP - 2.3, 2.5, 4.1, 4.3-4.5, 4.7, 7.2</p> <p>EDP</p> <p>TS</p>	RADF Museum grants
<p>Aboriginal cultural tours and workshops offered and cottage industries supported.</p>	<p>CP - 2.5, 4.1, 4.3, 4.4, 4.6, 4.7,</p> <p>TS</p>	Operational

4.2 Support community collaborations and culturally diverse groups across the Centres

<p>Encourage and support the Tongan and multicultural communities' arts and cultural knowledge, celebrating their national day and supporting other activities.</p>	<p>CP - 2.5, 4.1, 4.3, 4.4, 4.6, 4.7,</p> <p>TS</p>	Operational
<p>The Council (Arts and Cultural) Officer produces a casual worker questionnaire and links with groups in Mundubbera and Gayndah as well as tourists staying in caravan parks to identify interest in creative and heritage cultural pursuits and workshops delivered onsite.</p>	<p>CP - 4.6</p> <p>EDP</p> <p>TS</p>	Operational



Goal 5. Build upon strengths:

Harness opportunities and develop sustainable partnerships for major social activities and infrastructure.

What is happening in North Burnett?

- Each Centre supports a range of Events, promoted and delivered by local volunteers. The vulnerability of the North Burnett event program is highlighted through the demise of the Biggenden Rose Festival, which gradually lost momentum and patronage through reduced volunteer support and attendance.
- Venues were identified as a strong requirement, particularly for arts and craft outlets and youth spaces. It is anticipated that the Biggenden Art Group and Blacksmith Shop will access parts of the old Biggenden hospital, available in 2011. St. Joseph's School in Gayndah will soon be under-taking major renovations to restore an old convent into a cultural facility for the school, with community access out of school hours. An Art Gallery will be located in the building with a separate access.
- There is limited availability of artists studio spaces in central locations and arts and craft outlets are required in Mundubbera, Monto, Mt. Perry, Eidsvold, Biggenden and Gayndah. Arts groups across the Centres require access to more space.

Where to from here?

The development of an Events Strategy will evaluate the current events held throughout the region and assess if other activities could value add to each event. The timeframe of some events could be crucial in attracting optimum attendees. Events can be planned to follow on from a major activity in another region or flow on from another event in the same region. The Strategy should identify the best way to promote and support the events and provide a regional strategic direction.

Central locations besides a gallery are important for creative endeavours, displaying and selling work and delivering skills workshops. This could be an artist co-operative/hub or part of an arts precinct, sharing space with a community/commercial/council-run gallery, other creative businesses, studio and workshop spaces and a training room. A Venue Feasibility Report will identify existing facilities and ascertain what else is required for individual creative entrepreneurs, businesses, and arts, cultural and heritage groups.

Empty shop windows have been used to showcase artworks and rejuvenate a bleak streetscape, which could happen in the interim while longer term strategies are being developed.

Having art in public spaces creates an environment that is culturally rich, enjoyable and can reinforce a town's identity, providing a meaningful insight into local culture. When implementing any public art program it is important to have a management plan to show how public art will be commissioned, integrated and managed across the region using an informed process. A public art audit will identify existing works and in consultation, other public spaces identified to establish new works.

Public transport is an ongoing issue for the region and the potential of bus hire/passenger rail carriage transport to bring tourists to and from North Burnett during events, market days and other major activities should be explored.

CASE STUDIES

Kuranda (Atherton Tablelands) Case Study

Prior to the days when Kuranda market was an established popular tourist destination, the locals held their market on Sunday. The Rail authority would not put on a special rail service on Sunday for people travelling from the coast and the Kuranda market co-ordinators negotiated to pay for the train to make the round trip. The Sunday Kuranda market trip became so popular that the organisers made a profit on the train fare and when Queensland Rail realised this they cancelled the private arrangement and offered the Sunday train service themselves. (Kuranda resident and market co-ordinator in the 1980s).

Arts Hubs - Arts Revitalisation was established as a means to utilise empty shops and buildings for artists and other creatives who were unable to afford to buy or pay high rents. Arrangements were made with property owners to lease the property. **For more information about Arts Revitalisation**, see following links. [A background paper from Marcus Westbury of Renew Newcastle Creating Creative Enterprise Hubs: A Guide.](#) [NSW Department of Planning Guideline – Arts Revitalisation Projects and the Planning System.](#) **For information on using a public owned building as an arts hub**, see <http://www.thefort.org.au/about/>

5. Build upon strengths:

Harnessing opportunities and developing sustainable partnerships for major social activities and infrastructure.

Outcome: (1) Relevant reports and strategies developed to provide a foundation and direction for arts and cultural activities in North Burnett. (2) Sustainable partnerships established.

5.1 Strategies developed and partnerships identified

Actions	Linked to	Budget
Venue Feasibility Plan Use current data collected and consult with artists, creative businesses, arts and cultural groups and cultural heritage groups. List current venues and additional infrastructure requirements, explore access to central venues for artist hubs/ co-operatives or an arts precinct. Establish levels of interest/commitment from creatives. Relevant funding sources identified.	CP - 1.3, 6.2, 7.6 TS	Grant
Infrastructure refurbishment Relevant work completed for infrastructure refurbishments, as identified in Venue Feasibility.	CP - 1.3, 6.2, 7.6	Grittier places /AQ Other
Marketing and Promotions Program - develop and implement a Marketing Plan , and liaise with relevant staff to promote the Arts and Cultural Strategy, and Tourism and Events Strategies when available.	EDP TS	Operational
North Burnett Public Art Management Plan developed Audit of current public art conducted and register produced. Plan developed in consultation. Also include: <ul style="list-style-type: none"> - Terms of reference for commissioning public art; - Public Artist briefs – template - Public Artist contract Public art places identified and activities rolled out over extended timeframe. Funding sought from Arts Queensland, Art+Place funding; other funding identified.	CP - 2.5, 4.1, 4.2, 7.1, 7.4, 7.5	AQ Art+ Place, Other
Events Strategy – research and development An Events Strategy focus group formed with stakeholders from all Centres. A regional Events Audit is conducted. Major Events in nearby locations researched. Strategies developed to link and expand relevant events within North Burnett and in the broader region. Identify how other activities can be promoted and supported during Events, such as workshops, tours to other areas in the NB and more. Markets held throughout the region included in the Strategy.	CP - 2.2, 2.3, 2.5, 4.1, 4.3-4.7, 6.2, 6.3, 7.2, 7.4, 7.5 TS	Grant

5.2 Opportunities explored for events and activities

Explore transport potential for bus hire/passenger rail carriage transport to bring tourists to the North Burnett during events, market days and other opportunities; or using community buses to transport people between Centres on market days.	CP - 6.10 TS	Operational
Partnerships Partnerships are explored and linked to events and activities.	CP - 2.2, 2.3, 4.3- 4.6, 7.5 TS	Operational
Explore arts opportunities such as interpretive signage* in North Burnett Centres, national parks and heritage trails. This could be achieved as a ‘school challenge’ with students submitting signage ideas; or as part of a larger project working with a ccd* artist. Stakeholder panel formed..	CP - 2.5, 4.1-4.5, 4.7, 7.4, 7.5 EDP TS	Grant Operational
Artists’ studio trails established in collaboration with regional creatives and promoted (with artists’ studios open to tourists at certain times of the week);	CP - 2.5, 4.1, 4.2, 7.1, 7.4, 7.5 TS	Operational

6. Funding

Funding and sponsorship is located and secured for new and existing cultural facilities, projects and activities.

What is happening in North Burnett?

- Major funding has been secured for the R M Williams Australian Bush Learning Centre in Eidsvold. Building work started in February and expected to be finished by August/September, with the Centre open to the public in October 2010.
- St. Joseph's School, Gayndah State School and North Burnett Regional Council secured a \$2.4 million federal grant to renovate an old convent next to St. Joseph's, which will become a Cultural Centre and Gallery for North Burnett students and community.

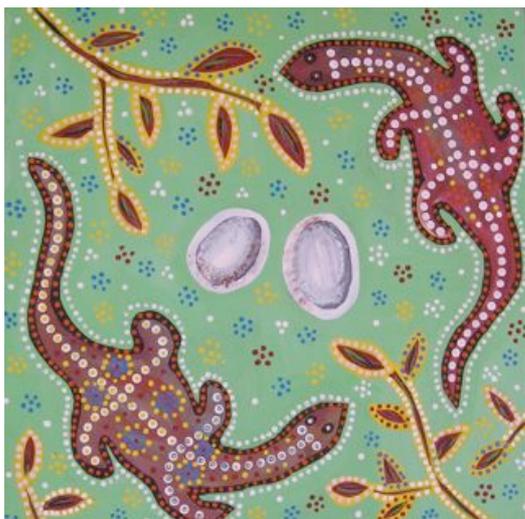
Where to from here?

A strategic framework is required for many of the programs and activities identified. A robust regional strategy for each program area will link groups and societies in each Centre, ascertain needs, provide a future direction and assist with accessing additional funding.

Council may be able to undertake some of the work internally, however, funding should be sought to develop the more specialised strategies. Grant writing expertise should be developed within council and community and roles designated to specific Council Officers to:

- research, develop and write funding applications for Council
- discuss potential grant /activity partners with staff
- link appropriate grant/s to projects and activities
- maintain a Grants Register
- provide grants training and advice
- provide mentoring and support to community groups applying for major funding
- work with other staff regarding project/activity outcomes and evaluation for reporting
- research local industries and tailor sponsorship packages to address their criteria for supporting specific programs and activities.

It is important that grant research work happens quickly, as many grants only have one funding round a year.



6. Funding

Funding and sponsorship is located and secured for new and existing cultural facilities, projects and activities.

Outcome: Funding identified for all recommended actions.

6.1 Activities and events researched and applications developed

Actions	Linked to	Budget
Council subscribes to ourcommunity.com.au online grants directory.	CP - 2.1- 2.3, 7.3, 7.5	Operational
Grants Writing Masterclass training/mentoring provided for staff and community.	CP –3.7,3.8, 4.3,4.5-4.7, 7.5, 7.6	Operational
Locate Arts Queensland funding for Artists in Schools and/or Residence Program. Liaise with relevant groups / schools to source.	CP - 7.3	Operational
Small business assistance provided to creatives to explore potential for (1) local tourist activities/training; and (2) marketing their products locally, nationally and globally, for example, website development, branding and product development.	CP - 2.2, 2.3, 2.5, 7.3, 7.5	Operational
Produce tailored sponsorship packages to target industries in the North Burnett.	CP - 2.1- 2.3, 7.3, 7.5	Operational
Funding sought for Training Needs Assessment (TNA) complete by Council Officer.	CP - 7.3	Operational
Funding sought for an Events Strategy.	CP - 7.3	Operational
Funding sought for a Venue Feasibility Study	CP - 7.3	Operational
Refurbishment and infrastructure funding – linked to venue feasibility. (AQ Grant, Grittier Places; other grants)	CP - 4.2, 6.2, 7.3	Operational
Public Art Management Plan grant application , partially funded as Council initiative through RADF	CP - 7.3	Operational
Funding sought for Aboriginal Needs Assessment (ANA) completed by Council Officer.	CP - 7.3	Operational
Funding sought for Aboriginal Cultural Heritage Strategy Grant: IHP, November 2010	CP - 7.3	Operational
Funding sought for Regional Cultural Heritage Strategy.	CP - 7.3	Operational

6.2 Strategic support provided for creatives' projects

Partial RADF funding provided to co-support larger projects and enable creatives to access additional funding from elsewhere.	CP - 2.1-2.3, 7.3, 7.5	RADF
Grant support and training provided to creatives to access higher level grants for local projects.	CP - 2.1-2.3, 7.3, 7.5	RADF Operational

Glossary

Aboriginal Keeping Place is a place to experience the diversity of Aboriginal culture, housing items of historical, cultural and spiritual importance to Aboriginal people.

Appreciative Enquiry is a process used to ascertain the best in people and community. Rather than dwelling on negatives, the process is constructive, locating and building on community strengths, potential and capacity.

Arts (the) is a broad term encompassing creative endeavours such as visual arts; writing and literature; the performing arts, i.e. music, drama, dance; and multi media, such as video, digital imagery, film and sound, etc.

Artsworker tends to be used instead of artist for two reasons. (1) Community cultural development (ccd) workers can be involved in project design, management and evaluation rather than actual art making; and (2) to acknowledge the additional range of skills CCD artists need to employ. In addition to the art form expertise required to ensure excellent artistic outcomes, CCD artsworkers must apply project management and planning skills, negotiation, communication and collaborative skills. They need the ability to lead, challenge, motivate and facilitate communities in their activities without dominating or directing them. CCD artsworkers are also aware of social justice issues and are sensitive and responsive to the needs of the many different communities within which they work.

Capacity building is a term used for the process of community empowerment, which should be the aim of all community work. It refers to the process of excellent community practice in which the community artsworker encourages community members to act and speak for themselves, gain new skills, branch out, and resist dependence on the community worker. This process is essential to the long-term sustainability of the benefits of community projects and without capacity building and empowerment, communities are sometimes no better off than they were pre-project.

Community Cultural Development (ccd) describes a range of initiatives undertaken by an artsworker in collaboration with other community members to express identity, concerns and aspirations through the arts and communications media, while building cultural capacity and contributing to social change.

Creatives has been used as an inclusive term to encompass artists, artsworkers (see above definition), artists working in craft media such as quilters and potters; artists working in creative industries such as screen printers, designers, graphic artists and more.

Culture, includes our lifestyle, history, values, language, society, how we live, work and play together.

Cultural Mapping is two-fold: (1) an audit of local cultural resources such as galleries, craft industries, distinctive landmarks, local events and industries and creatives; and (2) qualitative information such as personal histories, attitudes, values, challenges, strengths, needs, and vision for the future.

Email/phone tree is a process used to disseminate information and resources broadly. For example, the Council Officer circulates information to their networks and asks their network participants to pass the information on to their networks and so on.

Interpretative signage provides useful information about a location, building, object or display. It concentrates on one topic, is clear, easy to read and accurate.

Professional Development is to acquire additional knowledge and/or skills through attending training, workshops, seminars, conferences or more that is relevant to work practice.

References

Notes:

1 – ABS, *Voluntary Work*, Australia, 2006

Creating Links, North Burnett Regional Council Cultural Mapping Report 2010-2013

Youth Arts Queensland, *Horizons: A Strategic Framework 2009-2013*

Funding and Resources

There is an enormous amount of government and philanthropic funding available. Below are just a few contacts for funding and/or resources.

General Grants: www.ourcommunity.com.au/funding/

Philanthropic grants info: <http://www.philanthropy.org.au/seekfund/grantseeker.html>

Artist in Schools

This is a link to Arts Qld explaining the program: <http://www.arts.qld.gov.au/policy/artists-residence.html>
There are two types of grants available, depending on the area of focus: Development and presentation grants for the artist in residence program will be released mid March 2010.

The Artist in Schools – is a partnership between Australia Council for the Arts and Education Queensland. Anna Gregor Ph: 3224 4867 is the contact. This link provides a good overview with additional resources which can be downloaded. <http://education.qld.gov.au/strategic/eppr/curriculum/crppr004/>

Australia Council for the Arts, (Federal arts funding) . www.australiacouncil.gov.au

Arts Queensland, (State arts funding) www.arts.qld.gov.au

Festivals Australia

is a Commonwealth Government grant which provides assistance to regional and community Australian festivals for quality cultural activities. Two funding rounds with closing dates of 15 February and 15 July each year. Funding is available to add a really new or special sort of cultural activity that has never been done before. Phone: 02 6271 1661 Email: festivals.australia@dcita.gov.au
http://www.arts.gov.au/arts_culture/arts/festivals_australia.

Heritage (Community) Grants <http://www.nla.gov.au/chg/>

The Community Heritage Grants (CHG) program aims to preserve and provide access to nationally significant, Australian cultural heritage material held by community groups across the country. Grants of up to \$15 000 are available for preservation projects and training through community based workshops. Community organisations such as historical societies, museums, public libraries, archives, Indigenous and migrant community groups which collect and provide public access to their cultural heritage collections are eligible to apply.

Heritage Grants and Funding

<http://www.environment.gov.au/heritage/programs/index.html>

IHP – Indigenous Heritage Program

This is an Australian Government initiative that supports the identification, conservation, and promotion (where appropriate) of Indigenous heritage. Rounds open in November and close in February the following year. <http://www.environment.gov.au/heritage/programs/ihp/index.html>

Infrastructure funding – Grittier Places – Arts Queensland. Shaun Clough on 07 3235 4043.

Local councils can apply for grants of up to \$50,000 per location to develop a Gritty Places project and need to demonstrate their financial commitment by at least matching the funding sought from the Government. Local councils may choose to partner with a local arts organisation to act as project manager of the facility. The local council is expected to provide the building assets and continue to maintain them. A local arts organisation could be engaged to provide tenancy management and business support services or this could be undertaken by council.

Multicultural Assistance Program, Department of Communities

The Multicultural Assistance Program grants are allocated to events and projects that strengthen multiculturalism, foster harmonious community relations and participation, and build community capacity, including improved access to services in Queensland. Rounds close in Nov for funding the following year. <http://www.multicultural.qld.gov.au/be-involved/grants/multicultural-assistance-program/>

Queensland Events Regional Development Program, Dept of Premier and Cabinet.

regionalevents@qldevents.com.au Ph: (07) 4799 7301 More info: <http://www.qldevents.com.au/>

Show Societies Grant, Dept of Infrastructure and Planning

To assist recognised show societies in Queensland to conduct annual shows.

Email: localgovernment@dlgp.qld.gov.au Phone: (07) 3247 8698

<http://www.localgovernment.qld.gov.au/Funding/FundingProgramDetails/ShowSocietiesGrant.aspx>

Volunteer Grants

Contact the Volunteer Grants Team Volunteer Grants: 1800 183 374 Email vg2009@fahcsia.gov.au

For: Grants and Funding to encourage and support volunteers.

http://www.fahcsia.gov.au/sa/volunteers/funding/Pages/volunteer_grant09.aspx

Youth Engagement Grants, Dept of Communities

Grants provided to support community groups to facilitate regional youth engagement in initiatives across Queensland. For more information contact Mr Adam Wood, Office for Youth, Ph: 3008 8627.

National Youth Week 2010 Grans, Dept of Communities

The purpose of the Youth Week Grants is to celebrate young peoples' views, ideas and creativity and promote a positive image of young people in the broader community.

Youth Arts Queensland

is Queensland's peak body for children and young people in the arts. It is a not-for-profit, membership based organisation that leads, celebrates, strengthens and responds to youth arts and cultural development in Queensland.- <http://www.yaq.org.au/yaq/>

Young People and the Arts Australia

is a community based membership organization and advocate for children and young people, providing training and resources.

<http://www.ypaa.net/welcome/page1.php>

YMCA Queensland Youth Parliament

The YMCA Queensland Youth Parliament aims to educate, empower and unite young people to bring about positive social change. Organised by a volunteer committee of young people, the YMCA Queensland Youth Parliament places young people in the role of a member of parliament to educate them about the decision-making process, empower them to participate in it and unite a diverse group of young people from across the state through this peak youth forum.

Aimed at: 15 - 25 year old Queensland residents from all backgrounds

Details: Applications are sought in January and February each year and the program runs until September.

Cost: NA. **Ph:** (07) 3253 1704 **email:** youthparl.qld@ymca.org.au **website:** www.ymcaqyp.org

Course: Building Rural Leaders**Queensland Government, Department of Primary Industries and Fisheries**

BRL offers a range of services to build the confidence and skills of people to lead their businesses, organisations, communities and industries to positive futures. BRL assists individuals *to develop* through workshops with few formal lectures and no assignments - providing learning experiences that work to bring about real change in attitudes, aspirations and behaviours. The flagship program is the Foundation Program which provides long term support for participants to develop powerful teams in which to apply what is learnt, and to manage and create change and have influence

Aimed at: BRL is designed for individuals who are seeking skills and confidence to enable them to work with others and advance themselves and their business, industry or community. These include those who: are currently in leadership roles and who are committed to improving their leadership capacity; would like to move into leadership roles; need leadership qualities in their business, industry and community; and, contribute towards leadership through other roles.

Details: The Foundation Program consists of six modules. Each module runs for four days. There is a six-eight week gap between each module. Content is included in the brochure. Other learning services can be tailored to group needs. Credit towards a Graduate Diploma is available through University of Queensland.

Cost: NA **Ph:** 1800 356 621 or 07 3239 3424

Email: pamela.mcallister@dpi.qld.gov.au; rob.nielsen@dpi.qld.gov.au

<http://www2.dpi.qld.gov.au/community/11968.html>

Image Acknowledgements

Front cover:

Chowey Bridge, Biggenden, North Burnett Regional Council Collection
Gayndah Orange Festival 2005, North Burnett Regional Council Collection
Horse, Monto Parade, North Burnett Regional Council Collection
Ban Ban Springs Sign, North Burnett Regional Council Collection.

P7 – Munjoorum Hall, Mural untitled. Eidsvold, courtesy of Ozshutterbug, Photobucket
P8 – Sculpture, untitled. Eidsvold. Artist: Hans Pehl, North Burnett Regional Council Collection
P10 – Monto Skate Park, North Burnett Regional Council Collection
P12 – Eidsvold Information Centre, North Burnett Regional Council Collection
P12 – Melissa Dowling and friend, Artwork '*Friends*', courtesy of Melissa Dowling
P14 – Mooreart, 'untitled. North Burnett Regional Council Collection.
P15 – Eidsvold Library mural. Artist unknown. North Burnett Regional Council Collection
P18 – *Mating Lizards*, Artist: Sharon Law, North Burnett Regional Council Collection
P18 – Artwork untitled, Artist: Ismay Law, North Burnett Regional Council Collection

Focus Groups Participants

The Strategy was informed by extensive consultations resulting in a Cultural Mapping Report. However, focus groups held in Eidsvold and Biggenden established the Strategy's Vision, Principles and Goals. Thanks to the participants who gave their time and input:

Eidsvold Focus Group with participants from Mundubbera, Monto and Eidsvold.

Cr Joy Jensen, Cr Peter Huth, Cr Paul Francis, Cr Paul Lobegeier, Cr Faye Whelan, Mark Pitt, Liz Robertson, Betty Zumbansen, Julie Ivers, Hana Peney, Janet Mossman, Bec Postle, Emily Robertson, Barney Blutcher, Laura Kronk, Evelyn Bancroft, Noel Thompson, Andrew Schulz, Richard Roth, Loris Doessel and Dolores Fowler.

Biggenden Focus Group with participants from Gayndah and Biggenden.

Cr Lofty Wendt, Trisha Hansen, Lata Kolo, Karen Cooney, Joanne Trigger, Wyn Wendt, Peter Worsley, Patricia Worsley and Pam Taylor.



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